

Quote

THE WEEKLY DIGEST

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WITHIN THE WEEK

As you know, we have not been optimistic on the coal situation. Our pessimism now seems rather well foundationed. It is going to be a bitter, long-drawn-out struggle. Public attention, as usual, centers on relatively unimportant "fringe" fragments that have spectacular appeal. What happens in the LEWIS trial, which opens at mid-wk, isn't likely to have much bearing on basic issues. "Will the Gov't strike down this Terrible Tyrant?" "Will LEWIS go to jail?" "Will the people win?" It sounds like the ending of a radio soap opera. Read your daily newspaper for the next installment of this exciting serial.

Of course the Administration saw this situation developing mo's ago. Thus their frantic efforts over a long period to turn the mines back to the owners. They have discovered the elementary fact that coal can generate a lot of heat. The hot seat is burning their breeches. They want, desperately, to get out of the coal business, and very likely will succeed before mess terminates.

There is now no restraining law which is immediately applicable to the union leaders who engineered the walkout. Putting LEWIS in jail would make him a martyr to the miners and might well stir other union leaders—now badly frightened—to more active support of UMW. Prospect of a gen'l sympathy strike is

nightmare disturbing slumbers along the Potomac these autumn nights.

A really stiff fine imposed on the mine union would curb its power. But it would take a long time to drain the rich reserves of UMW. And time is a commodity we are fresh out of. Some means of tying up union funds would hurt even more. However, there are all manner of legal complications. And the point to center upon is that neither of these measures—nor even a combination of the two—will stop the strike. The men will stay out of the mines until JOHN L LEWIS tells them to go back to work.

As was to be expected, commentators have not been entirely fair in their summations of LEWIS and his relations to the miners. It is perfectly true that he has exploited them; that he has used the force of their firm allegiance to generate personal power; that he has fed them a lot of pap. But it is also true that JOHN L LEWIS is a miner born and bred. He thinks and acts like a miner. His psychology is that of his clan. LEWIS has done well for himself. But over a long period of time he has also done much to improve conditions for miners. And they are his idolatrous slaves.

Yes, LEWIS will win this battle. But he has over-reached himself. He will lose—and all labor may well lose—the war to come.



SHIFTING SANDS

An ironical condition is developing out here in the Indiana mine area. Miners, caught with little coal, are buying daily needs from independent mines and co-ops. . . . One town, at least, will not have to worry at present over the coal shortage: Louisville, N Y (pop 150). Every centrally-heated home, business or public bldg in the community now has oil-burning equipment. . . . Just to give you an idea, in graphic terms, of industrial demand on nation's coal pile: 4500 lbs of coal are consumed in the making of one automobile. . . . N American Mutual Ins Co is now offering policyholders vitamin products by mail, as protest gesture against "exorbitant" retail prices. . . . Iron Age forecasts one car in 5 may be off road this winter due to acute battery shortage. . . . 20th Century Fund survey shows traditional college courses such as theology, law and medicine are losing ground rapidly to commerce and engineering.



FOR THOSE WHO WILL NOT BE MENTALLY MAROONED

Quote

"HE WHO NEVER QUOTES, IS NEVER QUOTED"

Charles Haddon Spurgeon

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Dr GEO BAEHR, pres N Y Academy of Medicine: "There is not a word about preventive medicine in the ancient Hippocratic oath. If our modern medical schools had not been so completely concerned with teaching curative medicine, this obvious deficiency would have been corrected long ago. The Hippocratic oath, like a public health law, would by this time have been appropriately amended." 1-Q

Dr WM D SROUD, prof of cardiology at graduate school of medicine, Univ of Pa, prescribing alcoholic drinks for persons addicted to use of tobacco if they suffer from diseases of the heart: "Tobacco has a bad effect on heart disease if the person is sensitive to nicotine. The best antidote is alcohol, which dilates the arteries." 2-Q

EUGENE GILBERT, 20, director of Gilbert Youth Research Organization, Chicago enterprise which advises mfrs, retailers, advertisers about likes, dislikes, opinions, trends and buying habits of young people: "Tell (the teen-age boy) about the ruggedness of the merchandise, but don't tell him it makes date bait, it's swoonderful, or that he looks like an able Gable." 3-Q

WILLARD THORPE, Ass't Sec'y of State, stressing need for expanded world trade as safeguard to peace: "If the present 18-nation trade conference in London fails I believe the American way of life, as we know it, will go." 4-Q

Pres HARRY TRUMAN, sending MYRON C TAYLOR back to Vatican for important mission to be "of short duration, not exceeding 30 days," said TAYLOR's aim as on previous visits to Rome will be to "obtain for my guidance the counsel and co-operation of all men and women of good will whether in religion, in Gov't, or in the pursuits of every day life." 5-Q

LOUIS E NELSON, pres 1st Nat'l Bank of Maywood, Chicago suburb, and Cook County Treasurer-elect, forced by 1250 unforgetting kids to pay up on campaign promise to give piece of bubble gum "to every kid in Maywood" if elected, barely



found enough to supply the demand: "I hadn't realized that bubble gum was almost impossible to get." 6-Q

STANLEY ADAMS, chairman Thos Cook & Son, giving description of the perfect tourist agent to delegates of Internat'l Conference of Nat'l Tourist Organizations in London: "He must have infinite skill and patience, elaborate courtesy, formality and poise, restraint and above all, a habit of understatement." 7-Q

LOUIS HAYWARD, film actor, after 4th "take" of swamp scene requiring him to stand waist-deep in mud pulling laboriously on heavy log: "Tarawa was never like this!" (HAYWARD served with Marines in invasion of Gilbert Islands during the war.) 8-Q

Dr H W YOUNG, U S Bureau of Mines: "Every wk we get letters from large mfrs saying they no longer consume coal. . . It's more convenient to handle petroleum, and they are tired of being tied up by strikes." 9-Q

JAS TRUSLOW ADAMS, historian: "The next crash will make 1929 look like a piker." 10-Q

JOHN L SULLIVAN, Undersec'y of Navy: "Until the UN has demonstrated its capacity to maintain world peace, we must preserve enough nat'l strength to command respect." 11-Q

A F WHITNEY, Brotherhood of Ry Trainmen: "Pres Truman is a man who does not know where he is going, doesn't know where he is when he gets there, and doesn't

know where he has been when he gets back—and does it all on borrowed money." 12-Q

MICHAEL CURTIZ, Hollywood director: "When an actor is hungry he is also a little cross and ornery. A great lover needs a streak of meanness in him. Without lunch he is meaner, and so a better lover." 13-Q

GEO SAUNDERS, film actor, declaring one-man boycott on autograph hunters following recent "roughing up" of stars at N Y show opening: "Film stars too long have submitted to the tyranny of youthful hoodlums." 14-Q

Dr GEO H AULL, agricultural economist, Clemson (S C) Agricultural College: "Economists do themselves and their country a disservice when they encourage the belief that the nation can be prosperous only insofar as a job can be provided in agriculture for every farm-born boy and girl and for every city-bred male and female who is unable to make a living anywhere else." 15-Q

CARL H WILKEN, Washington, D C economist: "What right have we as a nation with 25% of the raw mat'l supply of the world, with half the world's business and only 6% of the population of the world, to enter into a program of conserving our own resources and exploiting the rest of the world?" 16-Q

WILSON WILLIAMS, of Ga, Republican Nat'l Committeeman, reporting receipt of nationwide support in his effort to have each state hold preferential presidential primary in '48: "It is the only feasible plan for securing a Republican nominee who will be acceptable to the masses of the people." 17-Q

Dr ALICE V KELIHER, school of education, N Y Univ, advising parents to give teen-ager the freedom that fits his age and responsibility: "If you hold him too tight he can't grow and will break away. But the more responsibility you give him, the more he will value, and try to live by, your standards." 18-Q

ROB'T P PATTERSON, Sec'y of War, revealing that War Dep't is preparing to fight any attempt by Congress to cut Army below 1,070,000 men without corresponding reduction in occupation responsibilities: "(The regular Army already is) stretched so thin that we really have no striking force left." 19-Q

Sign posted in Bogota (Columbia) office of Inter-Municipal Transportation Co: "Be on guard. We carry in stock coffins of every size and description." 20-Q

Maj C CRAIG CANNON, aide to Gen'l DWIGHT D EISENHOWER, in letter to "Spinsters' Club," group of 25 girl students of the Kathleen Dell School of Boston who voted the gen'l "The most exciting man of 1946" in competition with FRANK SINATRA: "Gen'l Eisenhower is flattered indeed to learn that your club regards him so highly." 21-Q

RICHARD PETERS, Du Quoin, Ill dep't store mgr, explaining nylon sale for men only: "Just giving husbands a break on early Christmas shopping for their wives." 22-Q

Dr HARLOW SHAPLEY: "(The House Un-American Activities Committee is) stimulating the medieval inquisition and the modern Gestapo and is something to be bitterly ashamed of." 23-Q

WALT DISNEY, in London, hedging when British newsmen declared Alice in Wonderland should have a British accent: "She'll speak good English." 24-Q

ROB'T H SCOTT, who recently won 5 yr fight for right to broadcast his atheistic beliefs, preached 30-min "sermon" over radio network from San Francisco: "I respect everyone's right to have and to express the belief that a God exists. But I require respect for the corresponding right to express disbelief in such a being." 25-Q

Traffic sign in Westchester: "Cross Road—Please Humor It." (Quoted by HY GARDNER in *Parade*.) 26-Q

Dr DINSMORE ALTER, Los Angeles, Calif, director Griffith Observatory and Planetarium: "A comparatively small group in control of the moon could dictate their will to the world. . . Any ridicule of these

possibilities or any procrastination in research by sane groups can make more possible such attempts by unbalanced genius." 27-Q

Elderly woman, handing ticket issued Sept, 1898, to conductor of N Y, New Haven and Hartford Ry, with apology: "I didn't buy this ticket today." 28-Q

JAS F BYRNES, Sec'y of State, after several hrs bickering over Trieste with V M MOLOTOV, told the Soviet Foreign Minister: "I have never met anyone so hard to bargain with." Repl'd MOLOTOV: "I am learning from others." 29-Q

KATHLEEN WINSOR, author *Forever Amber*, explaining "sexless" book she is now writing: "I'm thru with sex—literally speaking." 30-Q

FRED ALLEN, radio comedian: "'Heck' is the invention of NBC v-presidents. They deny the existence of Hades and CBS. If you die and you've been bad you go to heck. If you've been good you go to the Rainbow Room." 31-Q

Mrs ANNIE CHERRY, Atlanta, Ga Negro who built new home in white section of town, abdicated after home was surrounded by 100 white residents of section: "I wouldn't live in a place like this, because it's not a religious place." 32-Q

IRMA BULLARD, pres Central Committee of Teachers' Organizations (non-union), commenting on strike by AFofL Minneapolis Federations of Men and Women Teachers: "This is a free country. We think, however, that it is incompatible with the dignity of the profession for teachers to offer such procedure as an example to children under their guidance." 33-Q

LEROY PRINZ, Warner Bros dance director, on "Atlantic City bathing beauty type of regimentation": "It's ridiculous. There's no such thing as one perfect figure. It's a matter of proportion. A girl with a big bone structure can carry a heavy body, the small boned kids must have less flesh. That's all there is to it." 34-Q

Mrs ARTHUR DEM WESTERMARK, Newport Beach, Calif, formerly LEATRICE JOY, star of silent screen: "Home is what you make it. If

fewer women were out working and more were at home cooking, we'd have a lot less trouble in the world." 35-Q

THAD MCCOLLUM, Stuttgart, Ark sportsman: "There's as much difference in duck calling techniques as there is in methods of playing the violin. Duck calling is an art—a musical art." 36-Q

WENDELL COREY, Broadway actor now under contract with Hollywood studio: "I often wonder what would have happened if 'alif had been settled first. I think that people would be raving about the east like they rave about the west—except there's something there to rave about." 37-Q

Dr ALBERT EINSTEIN, heading Emergency Committee of Atomic Scientists, tax-free corp'n organized to save world from their creation: "Our efforts have their origin in the feeling of heavy responsibility which physicists have taken on themselves by creation of the atom bomb. Our aim is educational—not political." 38-Q

ZOE MOZERT, Hollywood, calendar artist, avowing perfect figures and perfect faces never owned by same woman: "The woman with a perfect figure has a broad nose with a flat bridge and uptilted tip; high cheek bones, and pointed chin." 39-Q



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Quote



MINING THE MAGAZINES

We'll Tell the World — DICKSON HARTWELL, *Elks Magazine*, 11-'46.

"The most serious handicap to our future business abroad," a famous internat'l banker reported to his N Y board of directors, after a recent world inspection trip, "is what foreigners think of us. Nearly everywhere Americans are considered to be generally lawless, invariably divorced, and unspeakably rich. They think we belong to organized lynch mobs. And our only interest is sensual pleasure." The banker paused. "Now, who wants to do business with people with that kind of reputation?"

These are not the ideas of Borneo pygmy tribes. They are deep seated convictions of western Europeans. They are not representative merely of the few the UNRRA hasn't fed. They are the gen'l opinion, held by those who tolerate us as well as those who don't.

These attitudes may seem ridiculous. But they are a formidable barrier to our gaining world good will. They cut seriously into foreign trade. They upset essential hemisphere solidarity, frustrate honest efforts to achieve world peace.

Obviously we must do something to dispel these mass misconceptions. We are doing something. The key job of creating a world picture of us as a nation of honest, persevering home folks has been entrusted to Mr Wm B Benton, Ass't Sec'y of State in charge of information and cultural affairs. He seeks \$25 million as a starter. Part of the money will be spent for short, simple documentary films, depicting American life vastly different from foreign opinion of us.

In using movies, Benton is fighting fire with fire. Hollywood movies, exported around the globe, have done more to set world opinion into stereotypes than any other combination of influences.

ACCOMPLISHMENT—1

It was a gala night, but the audience was apathetic. And then a terrible catastrophe befell the violinist. In the middle of a performance, the E string snapped. Clawing furiously at the instrument, the artist deliberately broke the A and D strings. While the audience held its breath, the black-browed violinist strode recklessly to the front of the stage. Thrusting his violin under his chin he then signaled the orchestra to proceed. "One string," he exclaimed, "and Paganini!"

Before, he had been well known. Within a matter of wks, Paganini was world famous.—*Capper's Wkly.*

AGRICULTURE—2

No nation outlasts its topsoil.—*Record Stockman.*

ARGUMENT—3

Never argue at the dinner table, for the one who is not hungry always gets the best of the argument.—*WHATELY.*

CHRISTMAS—Giving—4

I love the Christmas-tide, and yet,
I notice this, each yr I live;
I always like the gifts I get,
But how I love the gifts I give!
—CAROLYN WELLS, *A Thought.*

CHRISTMAS—Spirit—5

Seeing a little boy repeatedly enter the Church on Christmas Day, a priest asked him the question, "What gift did you ask of the Christ Child?"

"Oh," came the reply, "I didn't ask Him for anything. I was just in there loving Him a little while."—A N MECKEL, "Every Day a Thanksgiving Day," *Expositor*, 11-'46.

CRIME—Prevention—6

Poll of police chiefs in every city of 10,000 and up population reveals startling effect of adequate lighting on crime. In some cases, crime dropped 90% when blighted area was properly lighted. Average estimate of crime reduction thru improved lighting: 43%.—*American City.*

DISCIPLINE—7

A certain distinguished educator was a tutor in charge of student discipline at a New England college. On one occasion he was called out of his room by some midnight escapade. He was obliged as a matter of duty to pursue the

disturbers and with his long legs he soon found himself gaining rapidly on them. Then his solemn voice rang out suddenly into the night: "Gentlemen, gentlemen, if you don't run a little faster, I shall be obliged to overtake you!" —HELEN M MULLER, *Still More Toasts.* (Wilson)

They DO say . . .

Anthologies having covered virtually every other area in the home, PENN PUBLISHING Co now announces *The Bathroom Reader*. . . . Another monthly devoted to interests of infants will soon be forthcoming. It is, we regret to report, titled *The Darling Baby*. . . . *Miami Herald* reports dogs will be welcomed at better resort hotels this winter. Kennels are provided (at an add'l fee, of course). Fifi may have a standard lunch of chopped meat and vegetables for 90¢. Then, there's the roast beef dinner at \$2.50, or sirloin steak for the canine upper set at \$3 to \$5 a portion. . . . MBS, we hear, will soon tap Negro mkt with all-Negro program, *Harlem Hospitality Club*, daily. . . . *Voice* is new Chicago exec service digesting public opinion radio programs for \$25 annual fee. . . . And Chicago is soon to have a new trade monthly, *Book Merchandising* (DAVIDSON PUBLISHING Co). Will also cover greeting cards, records, toys, etc. . . . Wis Industrial commission, it's said, is soon to move in on baby sitters, regulating hrs, wages.

FAITH—8

John Barrymore once said of his brother, Lionel: "What I envy in Lionel is not his mind but his ability to believe. If he never found love he would still believe there was such a thing."—JEROME P FLEISHMAN, *Walker Log*, hm, Jas Walker Co, Baltimore, Md.

GAMBLING—9

Slot machine players reportedly dislike the Jefferson nickels and Roosevelt dimes because they are milled too thick to operate in the one-armed bandits. Wonder how much it would save for legitimate spending if other coins of the same denominations were similarly thickened to prevent such use?—*Sioux City (Ia) Jnl.*

Quote

HATRED—10

To hate what causes war, to hate a way of life which denies others their place in the sun, to hate industrial and trade monopolies, to hate imperialistic conquest, to hate "we are the people" arrogance or "divine mission" fanaticism, to hate race and creed discrimination is the only hate that will win the lasting peace.—*Upton Close, Wesleyan Christian Advocate.*

INGENUITY—11

Repairs were being carried out on the roof of an asylum by a local bldr who had asked for an inmate to assist him. All went well until lunch-time, when the bldr's assistant clutched him around the neck and said: "Come on, let's jump down."

The bldr was frightened almost out of his wits, but suddenly had an inspiration that saved his life.

"Oh, rats," he repl'd. "Anybody could do that. Come on down and let's jump up."—*Fifth Wheel, hm, Ind Motor Truck Ass'n.*

LANGUAGE—12

A Brooklyn lass we know decided to build into her conversation the British long "a". She was unaware that there are 4 other vowels to be coped with. So the other day we heard her say, "But, dahling, I cahnt pahss Toisday witcha."

The nugget of wisdom in this is, don't try talking the way other people talk. Talk the way *you* talk.

—*JACK GOODMAN & FRED SCHWED, Jr., "Some of the People," Cosmopolitan, 11-46.*

MARRIED LIFE—13

Hint to young wives: If your husband refuses to wipe dishes, claiming that it is not a man's job, politely reach for the Bible and read from II Kings 21:13:

"And I will wipe Jerusalem as a man wipeth a dish, wiping it and turning it upside down."

Further comment will not be necessary.—*Papyrus, hm, Mid-West Paper Sales Ltd, Winnipeg.*

OBSTACLES—Overcoming—14

Marshal Foch, when teaching at a military academy, used to propound to his pupils this problem: If the enemy is in overwhelming force in front and both your flanks are in the air and you are without reserves, what must you do? Surrender or retreat? Neither. You must advance with all your force

and strike at the enemy's center! —*JAS M LICHLITER, Whose Leaf Shall Not Wither. (Abingdon-Cokesbury)*

OPPORTUNITY—15

A curious custom once prevailed in the Bear River district of Nova Scotia. Here are grown some of the world's finest cherries. Tree owners formerly rented out their trees during harvest season—by the hr or day. It was up to the renter to pick just as many cherries as he could while the tree was his. When his time was up, the tree was rented again.

One especially successful picker, asked how to gather the fruit quickly, gave this advice: "Leave the bottom branches alone!"

Easily accessible, the bottom branches—whether on cherry trees or in business and professional life—apparently offer the easiest opportunity for success. But because they are easily reached, they are soon picked over. Rivals vie with one another for the left-overs at the bottom, ignoring the fruit-laden branches higher in the tree.

—*WEBB B GARRISON, Your Life.*



Like race horses and golfers, students at Wilson High School, St Paul, are being "handicapped" according to ability. New system grades a student on basis of inherent ability. Thus pupil of low ability, formerly near bottom of class, can receive as high marks as those at top. System will be tested thru this school yr, permanently adopted if it works well.—*Minneapolis Tribune.*

ORIGIN—"Mad as a hatter"—16

How did the expression "mad as a hatter" originate? John J Bloomfield of the U S Public Health Service ans'd the question in a recent radio broadcast. It seems that the hatter's madness is manifested by "shakes and mental disturbances." These followed poisoning by mercury which was formerly used as an agent to increase the felting properties of rabbit and other skins used for hats. The poisoning affected about 8% of the fur cutters, 12½% of the hat makers.—*N Y Times.*



**CONFIDENTIALLY
THRU A
MEGAPHONE**

The little magazine, *Tracks*, issued by the Chesapeake & Ohio Ry, reminds us that within the space of a few mo's we shall pass two significant dates in our nat'l history: the 50th birthday of that set of roller knives so necessary to the cultivation of large tracts of grain land, the disk plow; and a short time thereafter, the 150th anniv of the cast iron plow, the 1st implement tough enough to smash and toss aside boulders that shattered one wooden plow after another before early tillers of the soil could sow their grain.

You may expect no ballyhoo and hunting to mark these momentous occasions. No governor will order flags unfurled. No chamber of commerce will call for a civic celebration. No orator will strain a larynx in praise of the plow. And yet it is difficult to imagine an invention that has done more to further our economy. So basic is the plow in our social structure that it has become the central theme in the great seals of at least three of our states—Pennsylvania, New Jersey and Tennessee.

Our agricultural greatness is foundationed upon the plow. Without its aid vast areas could never have been wrested from the wilderness. Had the plow not come into our world the vast majority of us would today be eking out a precarious existence on a few acres of scantily scratched soil, our standards of living little higher than those of the most benighted peasant in an obscure land. Our industrial empire could neither rise nor stand without the bounty of the land. Our commerce would be restricted to meager necessities, foreign trade little more than a trickle.

So, in summing up our bounties and blessings as this yr draws to a close, let us not begrudge a passing word in praise of the plow.

Quote



FARM AIDS: Halter automatically blacks out bull's sight when he tries to charge. Bull rolls eyes upward when he charges, halter covers eyes, permits vision only thru narrow slit on underside; \$12.50. (*Financial Post*)

" "

GADGETS: A Simsbury, Conn firm manufactures mesh-lined leather bag containing mechanism which automatically locks bag, produces series of detonations to attract attn, emits streams of tracer smoke (and, if desired, laughing gas) to assist pursuit if bag is snatched from its carrier. (*Manufacturing Jeweler*)

" "

HEATING: Infra-red lamp, designed for small heating, drying, thawing tasks in home. Defrosts refrigerators, dries dishes, clothes; defleas dog, cooks food, heats bathroom or any other small area; eases pain, warms up cold car or engine; thaws frozen pipes, dries hair, removes paint. (*Sylvania Electric Products Inc, N Y*)

" "

HOUSEHOLD AIDS: New type sewing machine which will crochet, do variety of other tricks, is soon to come on mkt. (*Sales Mgt*)

" "

INVENTIONS: Newly-invented is a portable radio typewriter that broadcasts as it types. (*Nat'l Parent-Teacher*)

" "

PAINT: Dab, new product permits factory-like paint job on any car in an hr, without brushes, spray gun. Apply with cloth. Four colors; \$8 qt (sufficient for one car). Two yr guarantee. (*Automotive Div, Motel Supplies*)

" "

WEAPONS: Supersonic pistol, capable of killing dog at 60 ft, paralyzing human being for 20 min's, emits high frequency sound waves thru supersonic whistle opening. (*INS Dispatch*)

PUBLIC RELATIONS—17

Treat your customer as if she were your best girl, not your wife.—*Progressive Grocer*.

RADIO—18

Dr Lee DeForest, in "Letters to Editor" col in the *Chicago Tribune*: "What have you done to my child (radio)? He was conceived as a potent instrumentality for culture . . . You (the broadcaster) have debased this child, sent him out in the sts in rags of ragtime, tatters of jive and boogie-woogie. . .

"The nation has no soap, but soap opera without end or sense floods each household daily. Said a man, 'I have to use their alkalizing; their commercials upset my stomach.'"

RESPONSIBILITY—19

Too many of us have been taking a ride thru life and trying to dodge the demand, "Fares, please?" A little boy, riding with his parents on a train, had his 1st experience on an observation car. Enamoured of his experience he came running into the Pullman and cried, "Daddy, come out and ride on the obligation car!" — J CLYDE KEEGAN, "And He Shall Have Abundance," *Pastor*, 11-'46.

REVENGE—20

A young man in the village had been badly insulted, and he hurried to his parson to tell him about it, adding the declaration that he was going immediately to the offender and see to it that justice was done. "Better go home, son," said the pastor, kindly.

"Go home?" retorted the aggrieved youth. "But I've been insulted!"

"That's why you should go home. An insult is like mud."

"I know it is. And I'm going to clean it up."

"Son, there is one thing you might as well learn now as later." The parson's hand touched the youth's broad shoulder. "The whole world has got to learn it. And that is that mud will brush off a lot more easily when it is dry." — PHILIP J CLEVELAND, *Pulpit Digest*.

SALESMANSHIP—21

A veteran sales mgr, when asked what kind of men he liked to hire, said: "Salesmen are like bananas. When bananas are green, they are still growing. When they turn yellow, they're ripe and finally rot. A salesman grows as long as he is

willing to learn."—*Southwest Hardware & Implement Dealer*.

SELF-INTEREST—22

A little boy came to his mother, saying, "Mama, I am as tall as Goliath; I am 9 ft high."

"What makes you say that?" asked the surprised mother.

"Well, I made a little ruler of my own and measured myself with it, and I am just 9 ft high!"

There are many people who follow the little boy's method, measuring themselves by some rule of their own.—TUNIS W MOUW, *Pilot*.

"God Save the King"

UN Version

Britons have ever been a bit self conscious about that last verse of God Save the King. A relic of empire-bldg days, it was a brash command to the Deity to "scatter our enemies" and "confound their politics."

Now, in special recognition of United Nations, Church of England hymnal carries a revised version. (King GEO VI read the new words falteringly at a recent UN service at St Paul's):

*"Nor on this land alone—
But be God's mercies known
From shore to shore.
Lord, make the nations see
That men should brothers be
And form one family
The wide world o'er."* 23

SPEECH—Speaking—24

Can you accomplish as much by writing to someone as by seeing them in person? Don't be silly! Tests at Indiana Univ show that results from spoken presentations are 7 times as effective at from printed presentation.—LEO GUILD, *You Bet Your Life*. (Marcel Rodd)

TRAVEL—25

In Bermuda, the other day, a local motorist slowed down his car to a walk, inched in a wide arc around 2 pretty girls who were wobbling along on bicycles. His American passenger commented, "You certainly would not see that in the U S. The cyclists there, when you find them, have to take their chances with motor traffic."

"Well," repl'd the Bermudian genially, "those are tourists—American ones, too. We can't kill them—they're our bread and butter."—FRANCES & PETER MUIR, in a letter to *Town & Country*.

"This is how I remember Pearl Harbor Day"

Dec 7, '46 marks the fifth anniv of Pearl Harbor Day. So quickly has time jettied by that many of us will find it difficult to credit that fact. Here DONALD NELSON, who played so important a part in the industrial life of a nation at war, gives his recollections of "the day of infamy." The excerpt is from Mr Nelson's book, *Arsenal of Democracy* (Harcourt, Brace, \$4).

Pearl Harbor has changed the lives of all of us, and neither we as individuals, nor our country will ever be the same again.

I have tried to remember everything that happened to me on that unforgettable day, and find that my impressions are so crowded I can hardly separate them. . . I wish I could say that I went to church and was readied spiritually for the ordeal. But memory tells me I listened to the radio, read the papers, glanced at a few books and mag's, started to prepare for a luncheon with the Ickes family at their Md farm.

It was a small luncheon. Guests were Supreme Court Justice Hugo L Black, Sen Tom Connally, a few others. After luncheon, discussion turned to war with Japan. Gen'l conclusion was that there would be no fighting. And this was the morning of Pearl Harbor!

Driving home that afternoon, I turned on the radio to hear a harsh voice say, "In 10 min H V Kaltenborn will give you more information on the bombing of Pearl Harbor!"

My 1st thought was that this was an ingenious hoax, but soon the story of Pearl Harbor began to unfold. It took me some time to realize just what had happened. I have often wondered why I didn't run my car into a ditch, or crash into another vehicle, for my mind had begun to travel at breakneck speed.

" "

I believe I was the 1st mbr of OPM or SPAB to reach our bldg, but soon my colleagues began to assemble. Our 1st reaction was a kind of paralysis, but soon we began to think of the catastrophe in terms of its application to our job. We talked over all that we had done and much that we hadn't and

probably should have done. We, as a group, knew better than anyone else how poorly the nation was prepared to face total war. But now the chips were down. We were playing for keeps.

As we worked out a program of operations for the next day, word came from the White House that I was to make a radio talk that night, telling the people the meaning of what had happened in terms of industrial production.

Hours later, as I left the radio station, climaxing a hectic afternoon and evening, events of the past several wks began to take form in my mind. I recalled several significant occurrences.

On the Tuesday preceding Pearl Harbor day, Pres Roosevelt called me to his office for a discussion on priorities. Soon "Pa" Watson came in to say that "Sec'y Hull is outside with the 2 Japs." Before leaving I asked Mr Roosevelt how the situation looked.

He shook his head gravely. "Don," he said, "I wouldn't be a bit surprised if we were at war with Japan by Thursday."

This was my 1st intimation that war might be so near. I had a 2nd shock on the following evening when I gave a dinner for Vice Pres Wallace. I had invited the mbrs of SPAB to an informal meeting with the Vice Pres. Mr Wallace sat at my right, and my fellow Chicagoan, Frank Knox, Sec'y of Navy, was on my left. Remembering what the Pres had told me, I made guarded inquiries of Knox concerning the Japanese situation.

"Don," he said, "we may be at war with the Japs before the mo is over." "Is it that bad?" I asked. "Yes," he repl'd, "you bet your life it's that bad!"

TROUBLE—26

Telling your troubles is swelling your troubles.—*Construction Digest*.

VALUE—27

A boy, laboriously ridding a neighbor's lawn of dandelions,

paused to look at the despised blossoms and said, "I suppose if folks had to work as hard to raise these as they do orchids they'd think them as beautiful."—Ina REED-SMITH, *Young People's Wkly*.

**John Brown**

Eighty-seven yrs ago this wk, John Brown, the abolitionist, was convicted and hanged at Charles-town. With a small band of men, he had fanatically seized the arsenal at Harper's Ferry, planning to use it as a stronghold to free the slaves of Virginia. There he was wounded and captured by the Virginia militia. Tho history and folklore have tended to perpetuate the name and fame of John Brown, he was in reality a crazed old man whose trail is marked by blood and terror. On the banks of the Osawatimie, in Kansas, he sought out peaceful, defenseless men, who differed with him on the question of slavery and murdered them "to cause a restraining fear." Amongst those who sought to raise John Brown to heroic proportions is Stephen Vincent Benet, whose narrative poem, *John Brown's Body*, was published in 1928. From that source we take this excerpt.

He was a stone, this man who lies so still,
A stone flung from a sling against a wall,
A sacrificial instrument of kill,
A cold prayer hardened to a musket-ball:
And yet, he knew the uses of a hill,
And he must have his justice, after all.

He was a lover of certain pastoral things,
He had the shepherd's gift.
When he walked at night, when he drank from the watersprings,
His eyes would lift
To see God, robed in glory, but sometimes, too,
Merely the sky,
Untroubled by wrath or angels, vacant and blue,
Vacant and high. . .
Out of John Brown's strong sinews the tall skyscrapers grow,
Out of his heart the chanting buildings rise. . .

The young man visiting the art gallery with his sweetheart was pleased to observe that the young woman had paused before one huge canvas and was regarding the great masterpiece with deep concentration.

"Like it?" he asked hopefully.

"I was just wondering," she observed, "how many pieces it would make if cut up into a jigsaw puzzle."—*Christian Science Monitor*.

" "

Two would-be critics were discussing the merits and demerits of modern composers. "Stravinsky!" exclaimed the 1st one. "Stravinsky is no good. Why, the only decent music he ever wrote was *Bolero*!"

"But," ret'd the other, "Stravinsky didn't write *Bolero*. Ravel wrote it!"

"See," shouted the 1st critic triumphantly "Stravinsky didn't even write *that*!"—DAVID EWEN, *Listen to the Mocking Words*. (Arco)

" "

A capt of Marines from Norfolk, Va, relates that one day in the jungles he ran onto a tribe of cannibals who were just about to sit down to their favorite repast. The head of this tribe finally confided to the capt that he had actually attended college in the U S.

"Do you mean to say," asked the amazed marine, "that you went to college and that you still eat human beings?"

"Oh, yes," repl'd the chief, "but of course I use a knife and fork now."—*Presidio*.



Wisecracks OF THE WEEK

BUREAUCRAT: one who thinks the way to feed a country is to cook its goose.—*Nation's Business*.

" "

UNBIASED PERSON: one who has the same bias you have.—*Coronet*.

" "

A girl likes to be considered ship-shape in everything but her figure.—*Judge*.

GOOD STORIES YOU CAN USE

I LAUGHED AT THIS ONE

MAURICE EARLY

(Mr Early is one of 12 American newspaper men who recently toured the U S patrolled area of Germany under auspices of our Army.)

The U S Army of occupation is making a valiant effort to instill in the German people some elements of democracy and self reliance. The experiment is not proving too successful. The tradition of subservience is too strong to be thrown off lightly.

Some mo's ago one of our public relations officers, in a periodic meeting with German newsmen sought to make clear to them that they are now privileged to criticize the military gov't, so long as the criticism isn't malicious.

"Very good," responded a spokesman for the group. "Now, what is it you wish us to criticize?"

A switchboard operator in a downtown bldg greeted an early morning caller with the usual salutation: "Good morning, Olympic nat'l forest."

There was no response, so after a brief wait the operator repeated the salutation.

Immediately a voice asked: "Which tree is speaking?"—E H LOY, *Magazine Digest*.

" "

The evening lesson was from the Book of Job, and the minister had just read, "Yea, the light of the wicked shall be put out," when a fuse blew and the congregation was left in total darkness.

This minister was of stern stuff, tho, and with scarcely a pause he met the situation.

"Brethren," he said, "in view of the sudden and startling fulfillment of this prophecy, we will spend a few min's in silent prayer for the electric-light co."—JOHN E DONOVAN, *The Woman*.

The enterprising editor of a small newspaper in a southwestern state cares little for nat'l or internat'l news, but is bedeviled by an intense desire to "scoop" the other papers in the region on local and sectional news.

One day he accomplished the minor triumph of being the first and only editor to report a certain disaster in a nearby town.

The following wk he scored another beat with the announcement:

"We were the first to announce the news of the destruction of Jenkins' paint store last wk. We are now the first to announce that the report was absolutely without foundation."—*Wall St Jnl*.

